

# Heiler Innovation Days 2012

## Why sponsor?

- » Create interest in your products and services
- » Promote name recognition to a highly desirable and educated group of professionals from companies across the nation
- » Associate your company with Product Information Management and eProcurement strategies and trends

In addition to the obvious benefits mentioned above, each sponsor will be given the opportunity to briefly speak to the audience on the behalf of your company. This is an excellent opportunity to demonstrate how your business aligns with the audience's current business challenges and opportunities.

We have a variety of opportunities to sponsor specific portions of our three day event.



February 8 - 10, 2012 at the  
il Lugano Suite Hotel, Ft. Lauderdale

## PLATINUM

### Day 1 – Cocktail and Dinner Hour

Dinner from the hotel's restaurant, da Campo Osteri, will be held outdoors on the pool deck and we will provide signage of your company's logo and brief message (if desired). Cocktail napkins will also feature company's logo.

Cost = \$ 1500.00

### Day 2 – Cocktail and Dinner Yacht Experience

Spectacular 3-hour yacht cruise with cocktails and appetizers held on the second night. We will provide signage of your company's logo and brief message (if desired). Cocktail napkins will also feature company's logo.

Cost = \$ 1500.00

## GOLD

### Day 1 – Breakfast

Breakfast will be held outdoors on the pool deck and we will provide signage of your company's logo and brief message (if desired).

Cost = \$ 550.00

### Day 2 – iPad 2 Give Away

By sponsoring this give away, your company will be provided with signage of your company's logo and brief message (if desired) along with the ability to have the company name engraved on the iPad 2. For example, "Congratulations from: Company Name"

Cost = \$ 550.00

## SILVER

### Day 1 – Room Gift

A delicious sweet treat branded with a tag that will allow you to place information about your company.

Cost = \$ 500.00

### Day 2 – Mid-Afternoon Break

Refreshments will be laid out for attendees and we will provide signage of your company's logo and brief message (if desired).

Cost = \$ 500.00