



About Deutsche Bank:
 With roughly 758 billion Euros in assets and approximately 77,000 employees, Deutsche Bank offers its 12 million clients unparalleled financial services in 75 countries throughout the world. Deutsche Bank aspires to be a leading global provider of integrated financial solutions for demanding clients and the pre-eminent bank in Germany, generating exceptional value for its shareholders and people. Deutsche Bank ranks among the global leaders in corporate banking and securities, transaction banking, asset management, and private wealth management, and has a significant private and business banking franchise in Germany and other selected countries in Continental Europe.

Deutsche Bank utilizes Heiler systems in Europe, Asia, and the USA

Deutsche Bank has complemented their SAP-based Electronic Buying Information System (EBIS) with a full set of Heiler Software AG's Catalog Management solutions. Approximately 15,000 Deutsche Bank employees in Germany, England, Singapore and the USA use the system to order goods and services. The system – which has been set up with 2,400 catalogs by Heiler – was placed into production after a short three-month project duration.

The goal of the project is to maximize the automation of the catalog release process and to dramatically enhance the user-friendliness of the system worldwide. For the project, Heiler Software AG products PBC, PCM and PSX as well as professional services are being used. At the heart of the enhanced Deutsche Bank Purchasing system is the Premium Business Catalog (PBC) from Heiler Software AG. PBC is an extremely user-friendly and intuitive catalog system, developed by e-procurement specialist Heiler Software AG for large-scale enterprises and global corporations. PBC offers comprehensive options to access products and product classifications while supporting major classification and exchange standards such as eCl@ss and BMEcat. The integrated Premium Content Manager (PCM) is a high-end solution to administer catalogs and integrate supplier data. And the Premium Supplier Exchange (PSX)



ultimately fills the gap between the supplier and the buying company with a self-service portal solution that automates the transfer of catalog data between supplier and buyer.

"With EBIS, Deutsche Bank handles within the fiscal year a worldwide order volume worth more than one billion Euros," explains Ralf Blankenberg, Head of Purchasing Systems. "With the successful implementation of the catalog management solution from Heiler, catalog management processes in EBIS are almost completely automated plus we get

the most user-friendly catalog interface currently available on the market."

"Deutsche Bank's EBIS was one of the first SAP e-procurement projects and is seen internationally as one of the five most important references for SAP", says Rolf Heiler, Chairman of the Board of Heiler Software AG, Stuttgart, Germany. "Deutsche Bank's decision to use our product, solution, and service portfolio proves that Heiler Software AG can meet even the most demanding requirements of global players."

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