

Testimonials

Success in practice

heiler|software



SDZ Druck und Medien

SDZ Druck und Medien is a leading media service provider for Germany's eastern Württemberg region. With annual sales of 30 million euros and 250 employees, SDZ has positioned itself as a medium-sized media enterprise in the German-speaking market. The solution portfolio of the SDZeCOM division includes a wide spectrum of services, from traditional prepress and various printing processes to consultation and implementation of image and product databases, product information systems and automated catalog production.

Before OPAS-G

SDZ Druck und Medien used a system similar to OPAS-G up to 1999, but it had reached its limits. An upgrade would have required huge expenses, but the market demanded a convenient solution for managing image and media data. SDZ wished to expand its service portfolio to offer customers media data management solutions. In addition, internal production at SDZ Druck und Medien was file system-oriented until 1999, which meant our staff had to deal with tedious search processes. For these reasons, we compared the capabilities of various providers.

Solution with OPAS-G

Since 1999, SDZ Druck und Medien has used OPAS-G to provide its customers with a powerful image and media management system. Customers can have OPAS-G installed directly on-site or use the system in ASP operations through our computer center. Hierarchies and search functions are customized for each customer. The OPAS-G system serves as the basis for our in-house media production and is used in the organization and processing of all jobs. All the relevant job data is archived there, and our entire in-house image data is stored there as well.

The last word

SDZ Druck und Medien has further expanded its service spectrum by adding OPAS-G to the range of systems it offers. SDZ recommends OPAS-G to its customers and potential customers because of its openness and the diverse potential for integration with other systems. Many prospective buyers cite the capacity for customization as an important decision-making factor. Production at SDZ Druck und Medien is now organized by defined workflows, yielding greater efficiency. The acceleration of the search process resulted in noticeable time savings. We achieve greater productivity in our production through the use of OPAS-G.