

## Testimonials

Success in practice

heiler|software



### **Friedrich Bischoff GmbH**

The publisher and printer Friedrich Bischoff GmbH currently employs a staff of 114 and offers a diverse spectrum of products and services for consolidated annual sales of some 15 million euros.

### **Before OPAS-G**

The publishing division worked with the text editing software QuarkCopyDesk while the printing division used QuarkXPress. The different systems resulted in separate data management and thus redundancies—even multiple redundancies. Data had to be searched for, and tedious, frequent data transmission to service providers and translators was the norm.

### **Solution with OPAS-G**

The print division's preprint processes use the OPAS-G production module, locating job data with lightning speed. Finished data is transferred to the OPAS-G.medias module, which the editorial staff uses. Each department can index independently. The QuarkCopyDesk text editing software was phased out. A central photo archive now serves both the church and the publishing division. Many products are created directly by the translators or church administrators, thanks to a trial run using the Media Publisher.

Each participant has controlled access to the data he or she needs through a system of scaled rights.

### **The last word**

Searching for data has become so much easier. We've achieved savings in dispatch, courier and data transmission costs. We've also managed to accelerate publishing processes. The result has been a reduction in production costs, improved quality and enhanced production security.