



Hype premedia & convergência

Hype is a high-technology company with expertise in graphical arts. Our focus is the improvement of work and intelligence of the communication process, acting in all the subjects of the advertising market.

Before OPAS-G

Without OPAS-G, we were totally tied to the old processes of archiving files and the job was being delivered with no intelligence to the graphic production department. We always dreamed about the convergence between the several communication disciplines, but we didn't have a tool or system to turn it possible.

Solution with OPAS-G

OPAS-G is considered in our company as a road. This road we are building with OPAS-G is allowing our customers to think globally but act locally. The power of OPAS-G allowed us to improve strategies to our customers and deliver files with intelligence and at lower costs.

The last word

OPAS-G for us is a beginning! The road is being built, but there are several other things we plan to OPAS-G integrating with database tools, mobile services, distributed file servers and so on! OPAS-G has the power of mutation. That's what we need in a market that is always changing and is anxious for new solutions.